The For Sale By Owner Shoppe
Picture Classified Form for the Star Tribune and Pioneer Press

Sample Ad

City:
NEW LISTING-OPEN SUNDAY 1-4
Charming 3BR, 2BA Tudor w/hdwd flrs, built-ins, & frplc in LR. New appl, C/A, furnace & more. By Owner, 1111 Shoppe Ave $199,900
555-555-5555, www.homeavenue.com ID#1234

Billing information only - will not print in ad. Must be completed.

Customer Name _____ Home Avenue ID _____

Property Address _____ City _____

Phone Number on Sign __ __ __ - __ __ __ - __ __ __ __

Daytime Phone Number __ __ __ - __ __ __ - __ __ __ __

My ad is to be: ❍ BILLED to my account

And is to be considered: ❍ NEW ❍ RERUN with **no** changes Just fill out billing information ❍ RERUN **with** changes Rewrite with changes

Please use photo: ❍ Taken at installation ❍ Provided by Customer ❍ Rerun

❍ Type as is
❍ Use standard abbreviations

CITY:
13 CHARACTERS - INCLUDES SPACES AND PUNCTUATION

Remember to include in the Body Copy your:
❍ Address/Price ❍ Open House Info.
❍ # of Bdrms/Baths ❍ HomeAvenue ID #
❍ Phone Number

HEADING:
30 CHARACTERS - INCLUDES SPACES AND PUNCTUATION

BODY COPY:
180 CHARACTERS - INCLUDES SPACES AND PUNCTUATION

Star Tribune

Thursday Insertion Date: _____
(Deadline w/photo: Friday 8:00 A.M.)

❑ Zone 1 ❑ Zone 2 ❑ Zone 3/4 ❑ Zone 5
*See reverse side for map.

Saturday Insertion Date: _____
(Deadline w/photo: Monday 8:00 A.M.)

❑ Zone A ❑ Zone B ❑ Zone C
*See reverse side for map.

Pioneer Press

Sunday Insertion Date: _____ (Metro wide coverage)
(Deadline w/photo: Tuesday 3:00 P.M.)

OPEN HOUSE DIRECTORY

Note: Optional for additional charge. Please see Step-By-Step Guide or HomeAvenue.com for pricing.
Available when placed with a Star Tribune Thursday or Saturday Picture Classified ad, Pioneer Press Sunday Picture Classified ad, or Saturday or Sunday Line ad on the same weekend.

❑ Pioneer Press ❑ Star Tribune
(circle one) Sat Only Sat/Sun Sun Only City _____ Phone # _____
Address _____ Price $ _____
Open Day(s) & Time _____ # BR's_____ # Baths_____
Check here for New Construction ❑ Check here for Townhouse ❑

Send To: **The For Sale By Owner Shoppe** 7825 Wayzata Blvd., St. Louis Park, MN 55426
Fax To: **952-924-0283**
Place ad on line: **www.HomeAvenue.com** (click on Customer Service)